



VISUAL / MOTION GRAPHICS DESIGNER

MIN CHU + MINGRAPHICS@GMAIL.COM + 213.604.1488

- Create Visual and Motion Graphics
- Branding, Broadcast Design, Promos, Style Frames, Pitch Deck



VISUAL /
MOTION GRAPHICS DESIGNER

MIN CHU

ABOUT

I am a visual and motion graphics designer with extensive experience in the media and entertainment industry.
I am passionate about creating the right visual to deliver a clear and powerful message to the audience across various platforms.

As a Broadcast Production professional, the creative aspects that have guided my work include bright, bold, positive imagery in support of contemporary dramas and interpersonal relationships. I focus on both the big picture for the overall Production and also details such as Branding, working within style guidelines to achieve greater creativity than simply presenting the Marketing concept.

Professionally speaking, I thrive in fast-paced environments and I can easily handle ambiguity, always executing on Schedule. Within the Broadcast Production industry, these professional attributes are critical, and I enjoy my career!

My designs have been incorporated into TV networks, production studios, and brands such as NBC Entertainment & Lifestyle Network, Bravo, and E!, MGM Studio, MTV Network, YouTube MCN, OvationTV, Go90, Mnet America, BeautyCon, to the name a few.

- Specialties: Branding, Art Direction, Broadcast Design, Style Frames, On-Air Promos, Graphic Designs for Marketing Contents and Social Media, Promotional Artworks, High-End Presentations
- Programs: After Effects, Photoshop, Illustrator, Premiere, PowerPoint, Cinema 4D

[CLICK HERE TO WATCH REEL](#)



VISUAL /
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WAX

ORIGINAL SHOW

□ Create Visuals for Original Series, WAX

- Create show logo and concept arts, graphics for pitch deck to visually present the mood and story



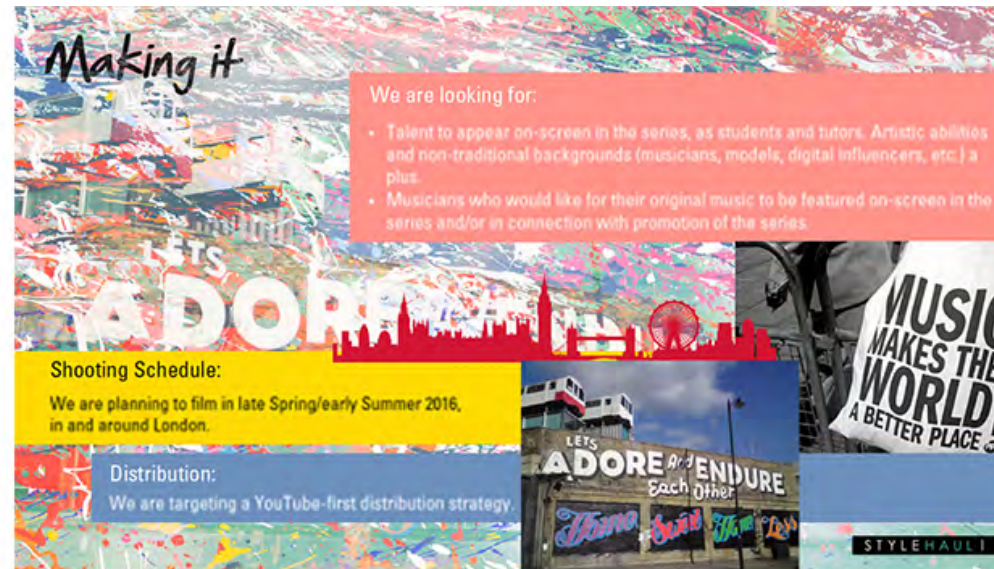


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Making it ORIGINAL SHOW

□ Create Visuals for Original Series, Making it

- Create show logo and concept arts, graphics for pitch deck to visually present the mood and story





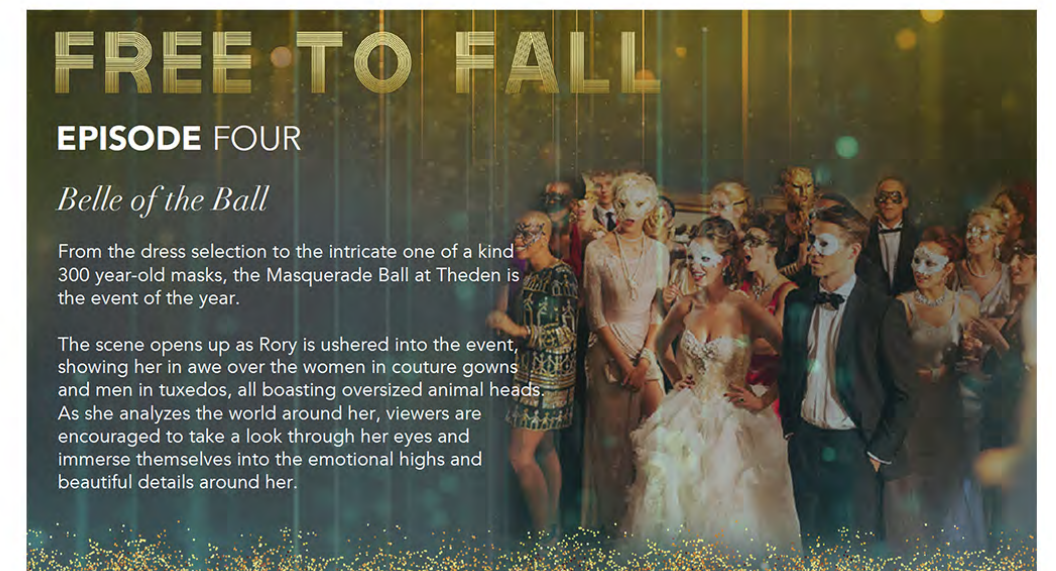
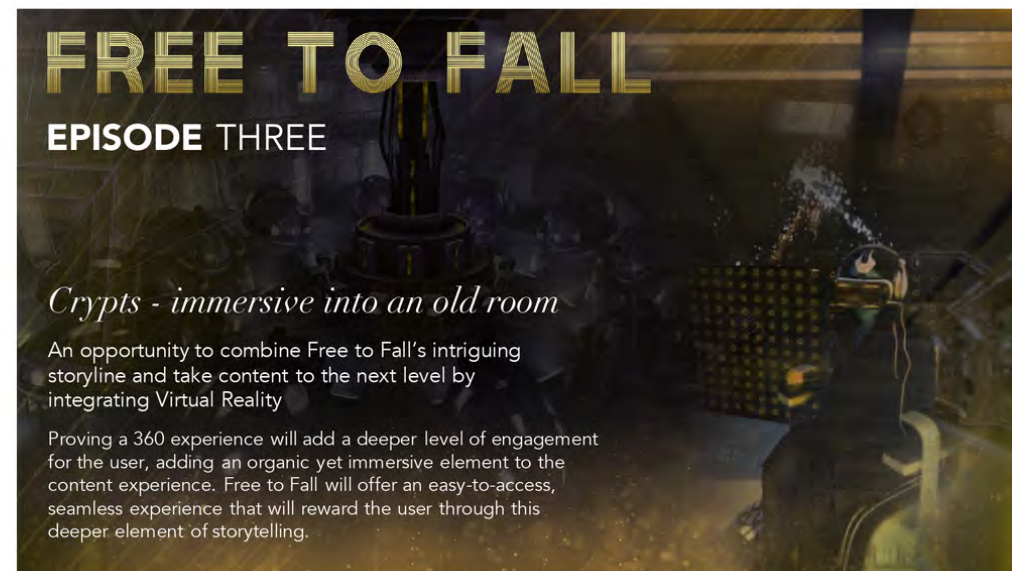
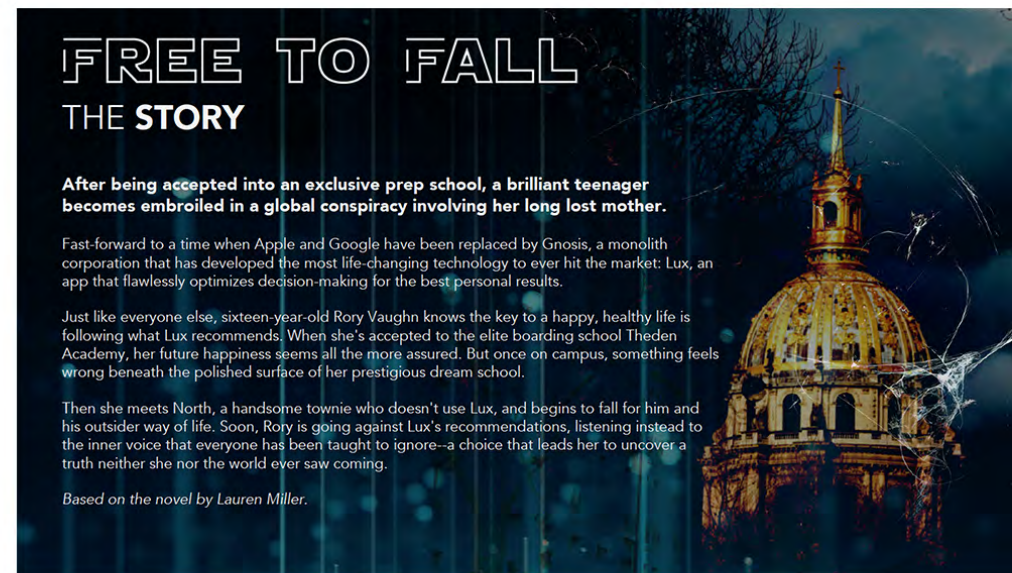
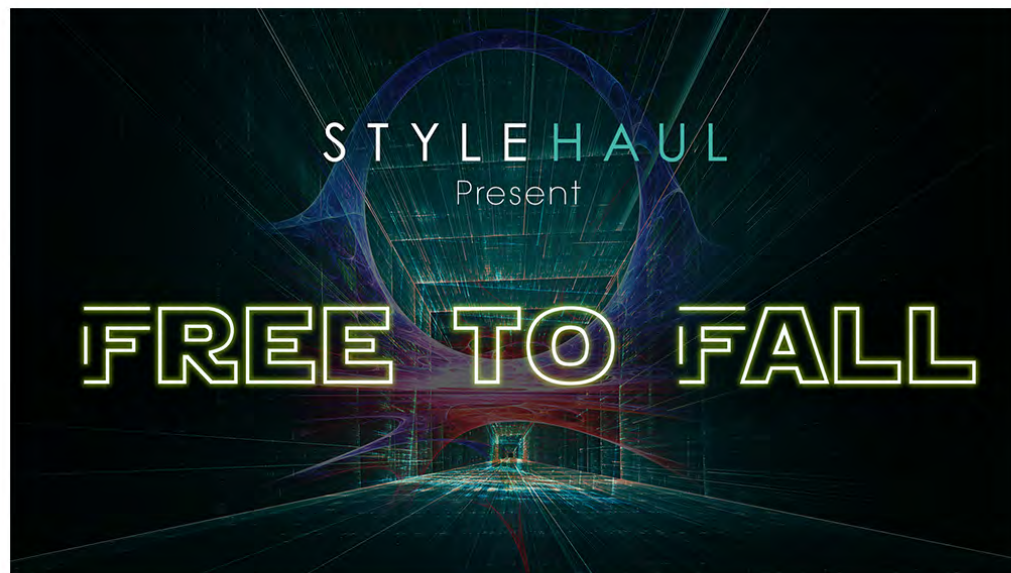
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FREE TO FALL

ORIGINAL SHOW

□ Create Visuals for Original Show, Free to Fall

- Create initial Logo and Visual arts, Presentation Pitch Deck





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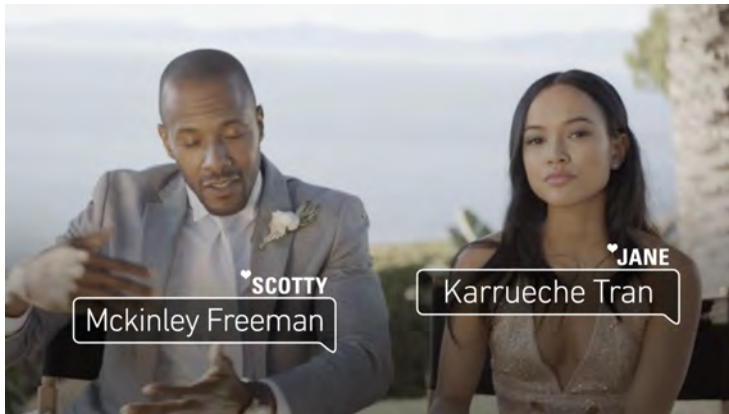


RELATIONSHIP STATUS

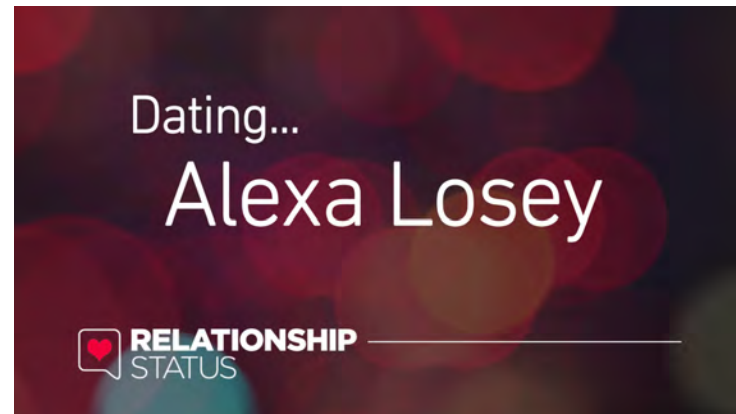
ORIGINAL SHOW

❑ Create Visual Arts for StyleHaul Original Series, Relationship Status

- SHOW GRAPHICS – On-Air Promos, Title Sequence Animation, YouTube Thumbnails
Relationship Status [Click here to watch](#)
- PROMOTIONAL GRAPHICS – Poster, Post Cards, Kiosk Animations, SNS Ads and Banner Design



Show Graphic Design – Lower Third



Social Media Promo – Title Card



Show Graphic Design - Thumbnail



Poster



* Storyline

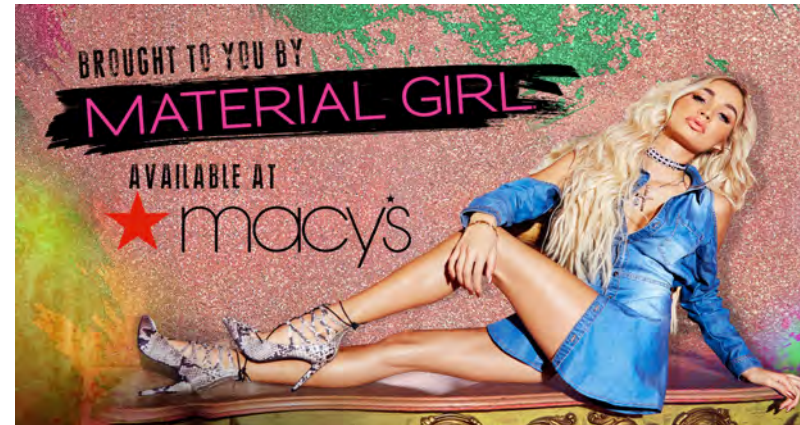
An interweaving cast of 20- and 30-somethings navigate the complexities of dating and relationships in the modern age of social media.



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❑ Create Visual Arts for StyleHaul Original Series, Material Girl: Pia Mia

- SHOW GRAPHICS – On-Air Promos, Title Sequence Animation, Youtube Thumbnails
Material Girl: Pia Mia [Click here to watch](#)
- PROMOTIONAL GRAPHICS – Poster, SNS Ads and Banner Design for Social Network



Graphic Design for Show

MATERIAL GIRL

Pia Mia

ORIGINAL SHOW



Poster

* Storyline
peak into the unfiltered world of Pia Mia - the multi-hyphenate singer-songwriter-model and newly minted fashion director of Madonna's clothing line, Material Girl - as she fearlessly pursues her dreams.



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PRXDE

ORIGINAL SHOW

□ Create Logo and Visual Arts for Original Series, PRXDE



Logo Variation

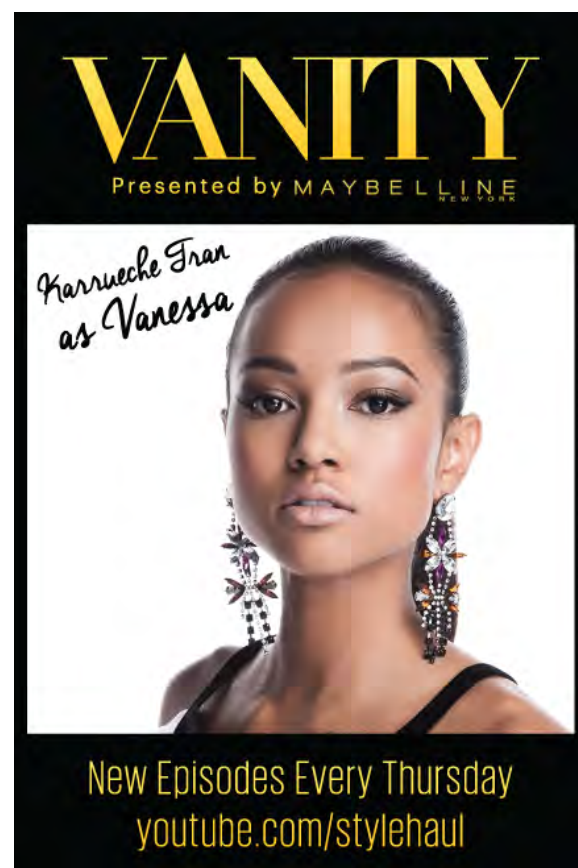


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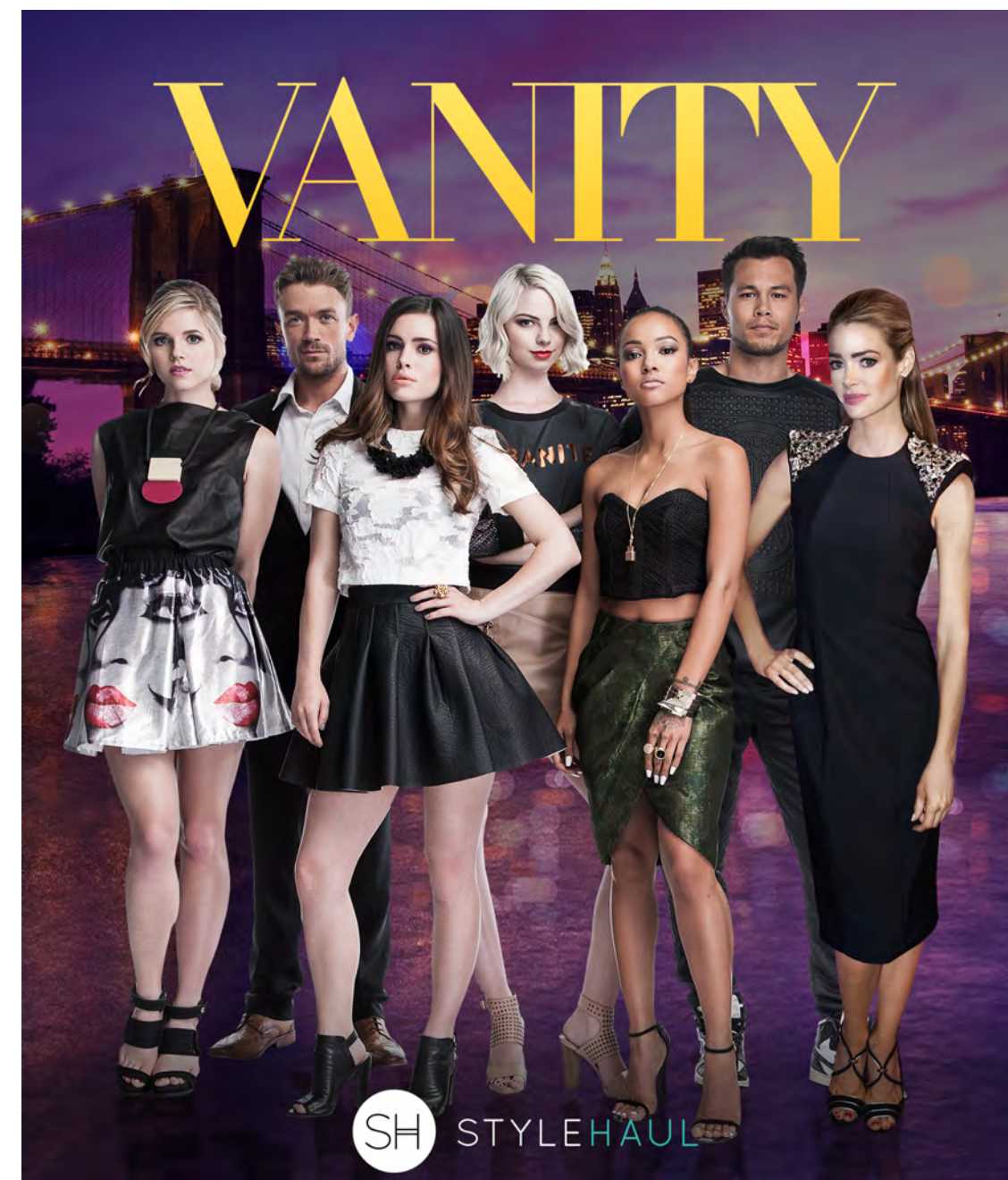
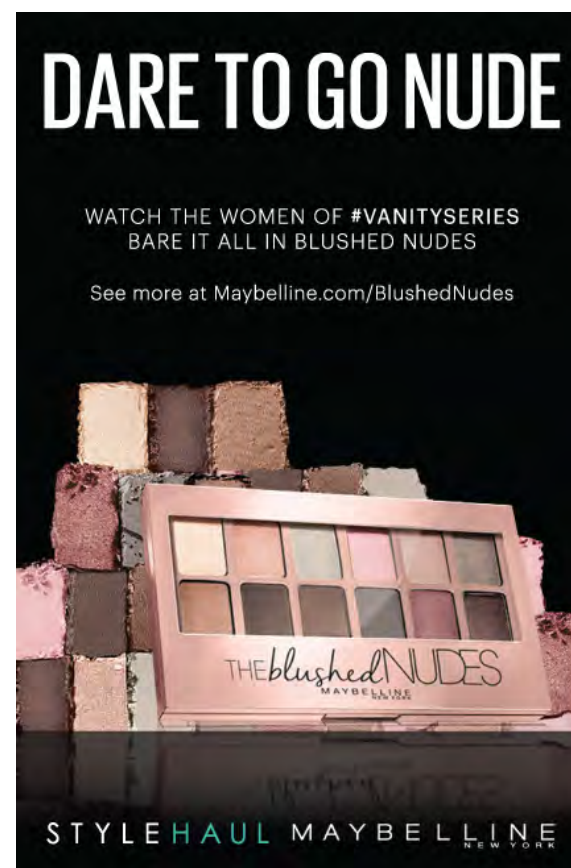
VANITY / ORIGINAL SHOW

□ Create Logo and Visual Arts for StyleHaul Original Series, Vanity Series

- SHOW GRAPHICS – On-Air Promos, Title Sequence Animation, YouTube Channel Design
Vanity Series [Click here to watch](#)
- PROMOTIONAL GRAPHICS – Poster, Post cards, Kiosk Animations, SNS Ads and Banner Design



Post Card Design for BeautyCon



Poster

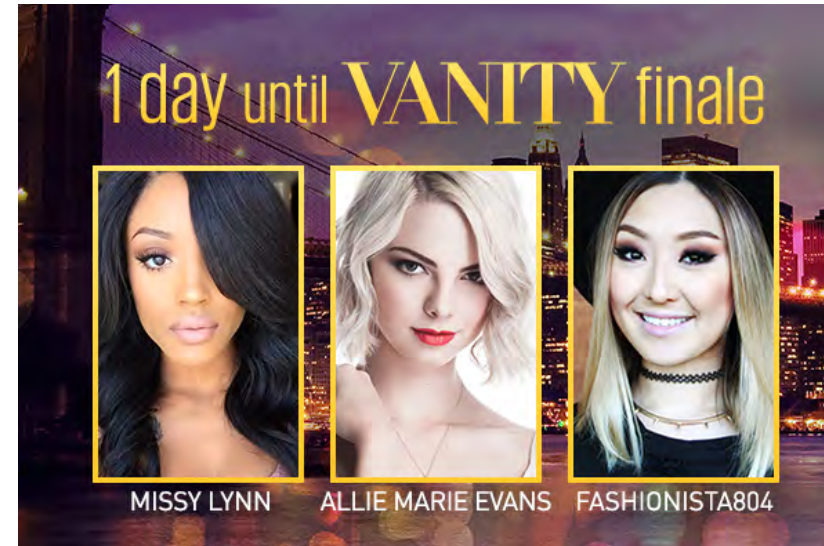
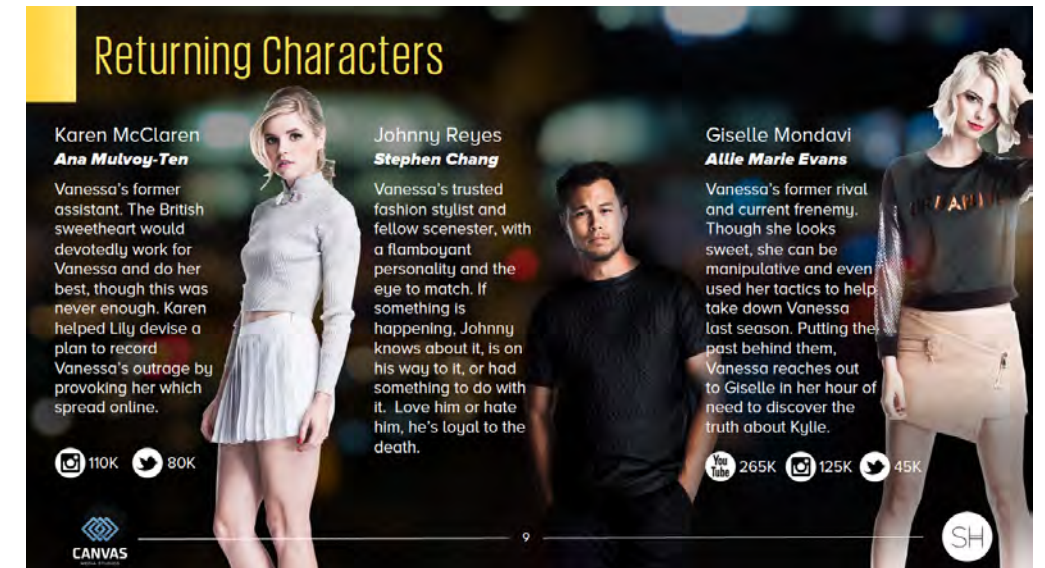
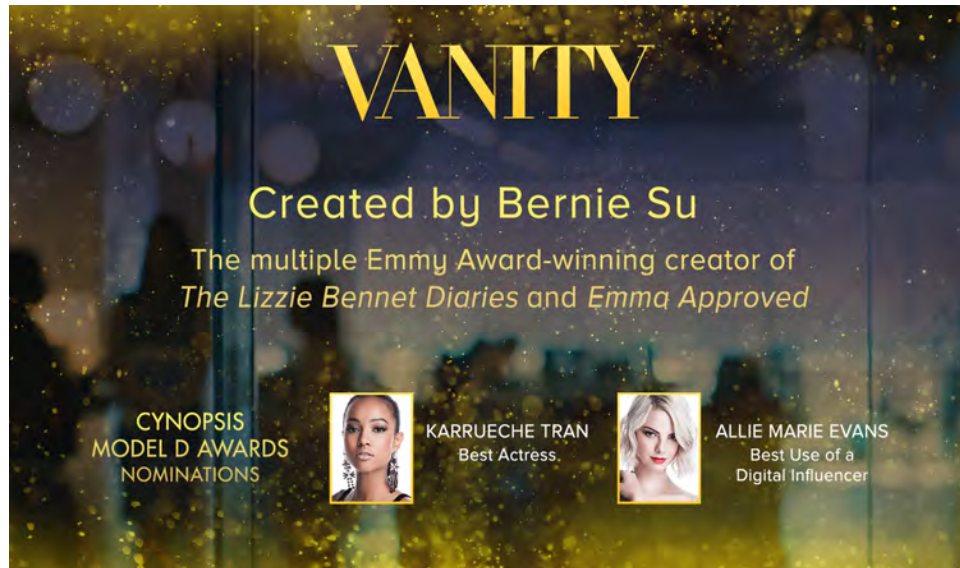


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VANITY

ORIGINAL SHOW

□ Create Logo and Visual Arts for Vanity Series



Graphics for Social Media Promotions



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VANISH

ORIGINAL SHOW

- Create Visuals for Original Show, VANISH
 - Create initial Logo and Visual arts, Presentation Pitch Deck





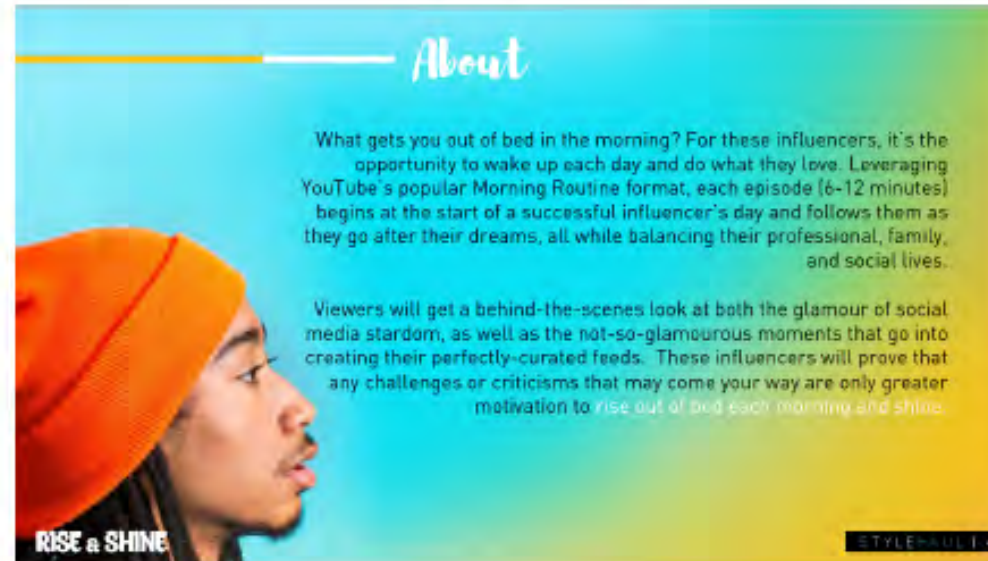
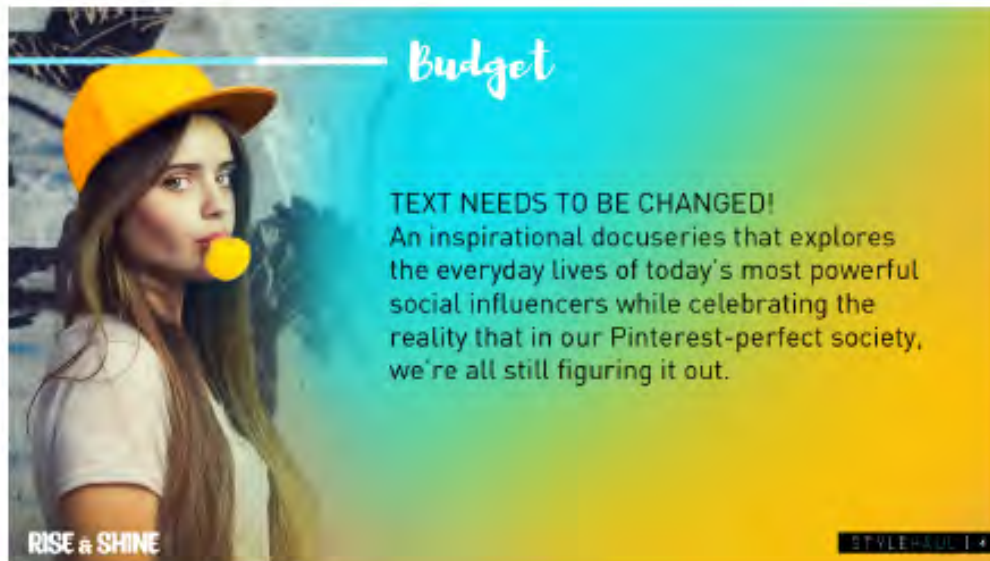
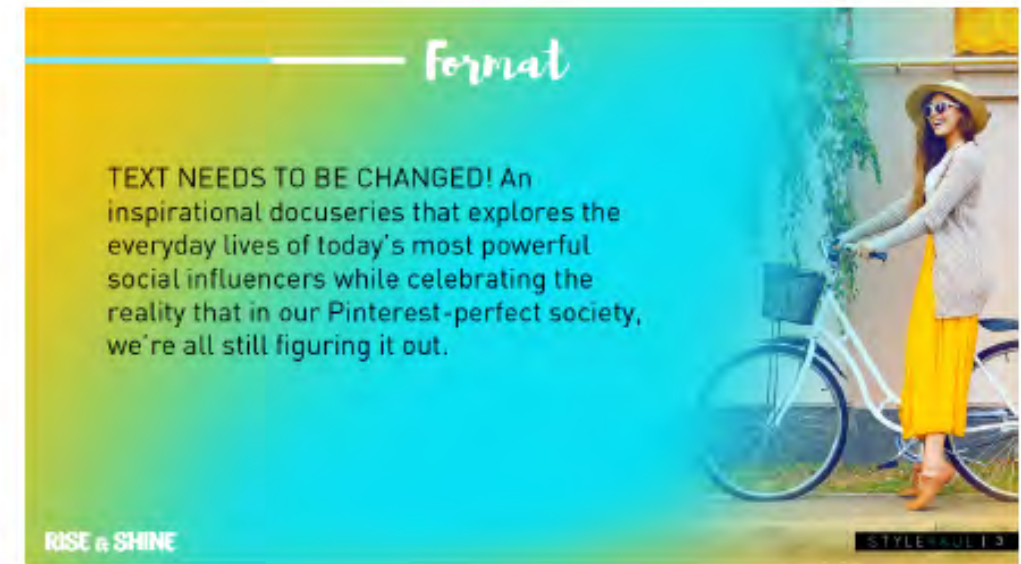
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RISE & SHINE

ORIGINAL SHOW

□ Create Visuals for Original Show, Rise and Shine

- Create initial Logo and Visual arts, Presentation Pitch Deck for Tropicana





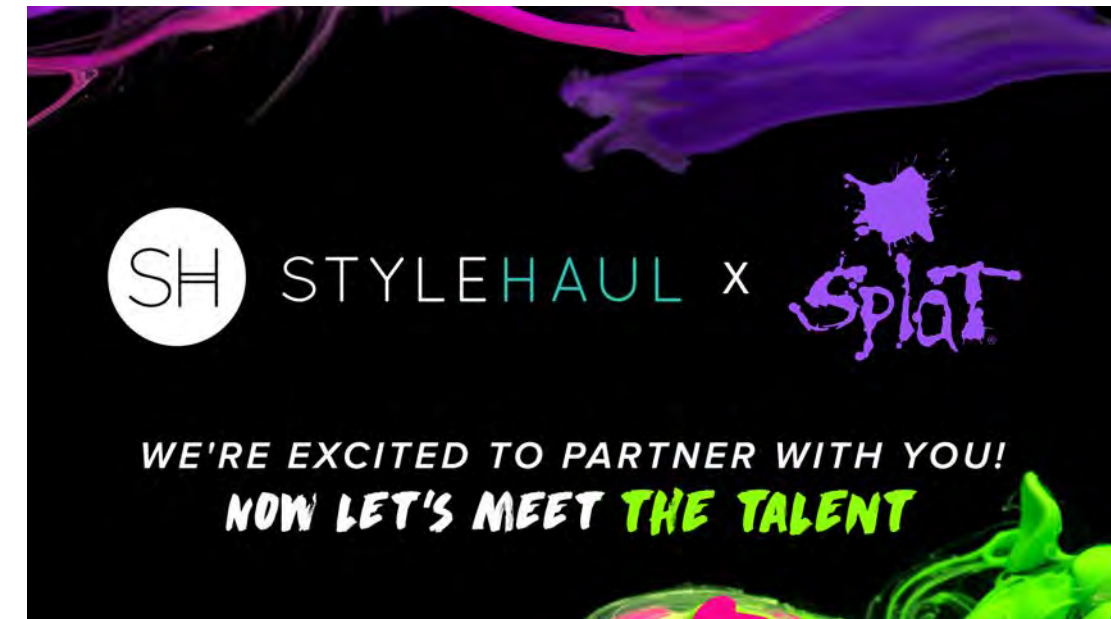
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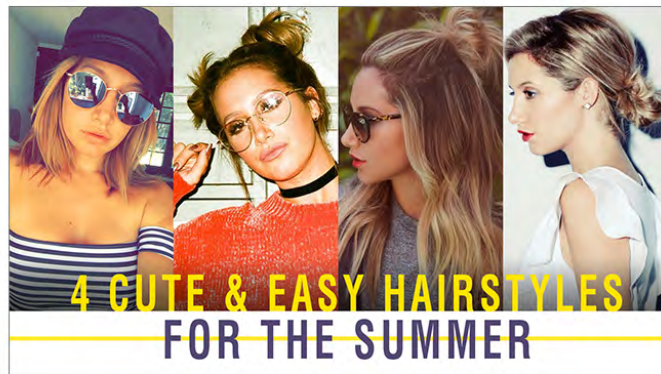
SPLAT

SALES SIZZLE REEL

- Splat Hair Color Case Study : Create Graphics and Animation for Sizzle Reel

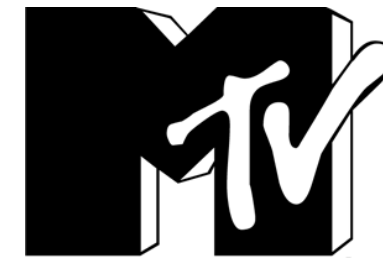


❑ Create Thumbnails for YouTube Channels - Cameron Dallas, Ashley Tisdale, and Dr. Mike.





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Corporate ID

□ Work as Art Director - Corporate Identity Design, Developed Concept and Brand Art Works Such as Business Card, Letterhead and Company Stationary

* Business Card Design



Key Color



Key Color



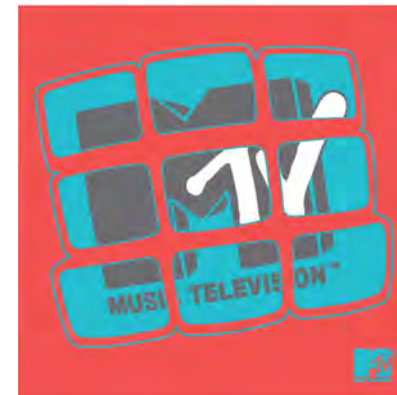
* Company Stationary Design – CD Cover



front



back



front



back



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Ford
SALES SIZZLE REEL

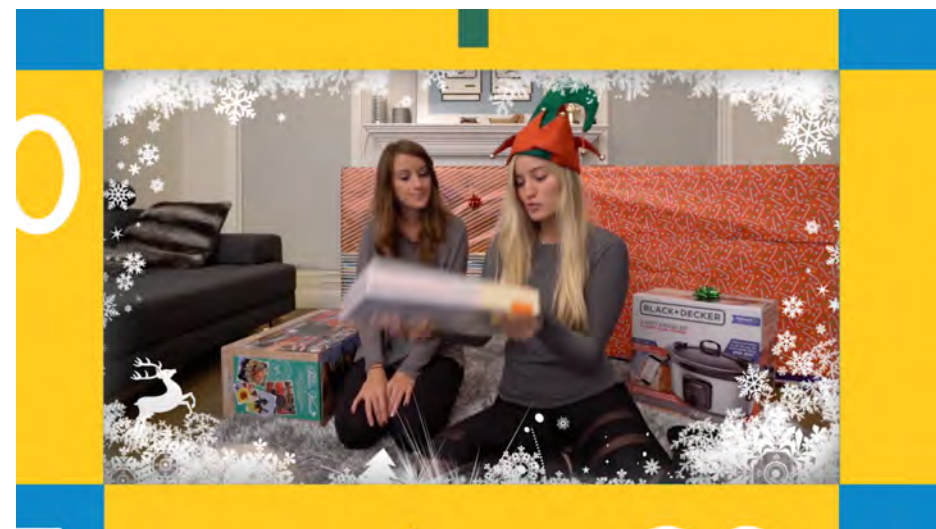
□ Ford Sales Reel : Create Graphics and Typography Animation for Sizzle Reel

- FORD SALES PITCH REEL– [Click here to watch](#)



❑ Walmart Case Study : Create Graphics and Animation for Sizzle Reel

- SIZZLE REEL- [Click here to watch](#)





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SK-II

SK II
CAMPAIGN 2017

□ SK II “Face the wild Face the camera” campaign : Create Graphics and Animated Title Cards for Gala show, the Slides will be shown on the screen.

- SK II Case Study – [Click here to watch](#)



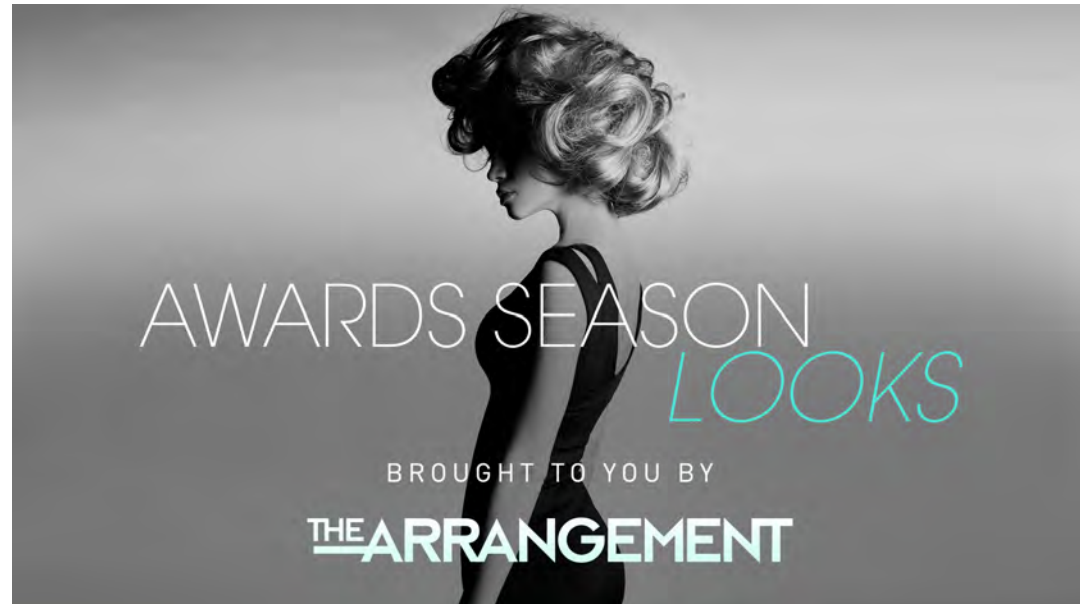


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NBCUniversal

YouTube Pulse

- ❑ Create Title Card Graphics for Campaign “Awards Season Looks”



Typography variation for Campaign Title Cards

□ THE STYLISH DEAD Halloween Campaign : Create Graphics for event, promotional art works and Animated Title Cards.

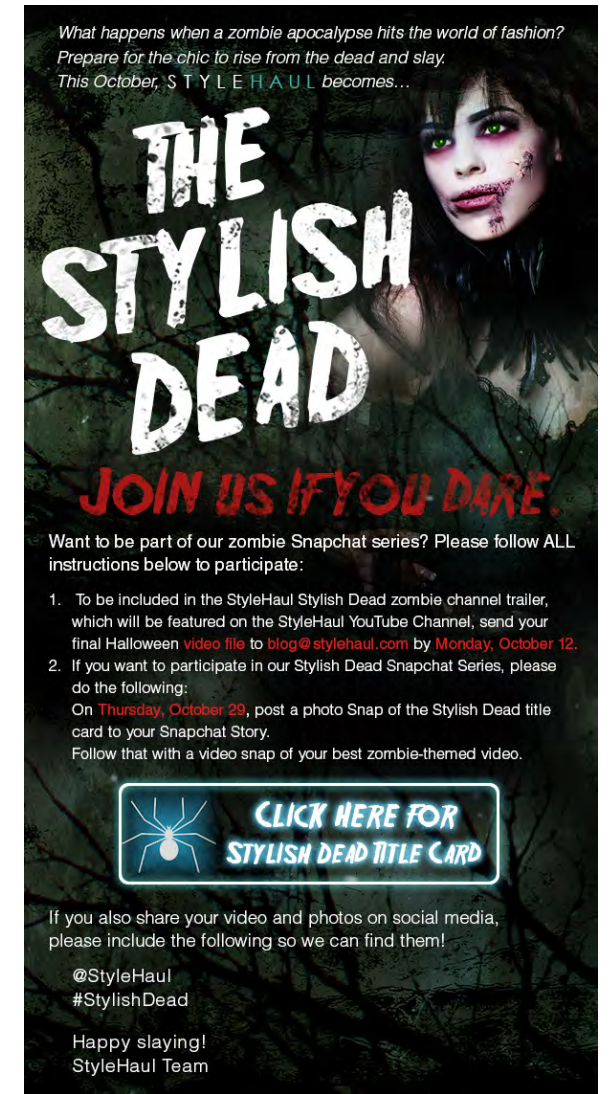
- TITLE ANIMATION- [Click here to watch](#)



Title Animation – Intro Card



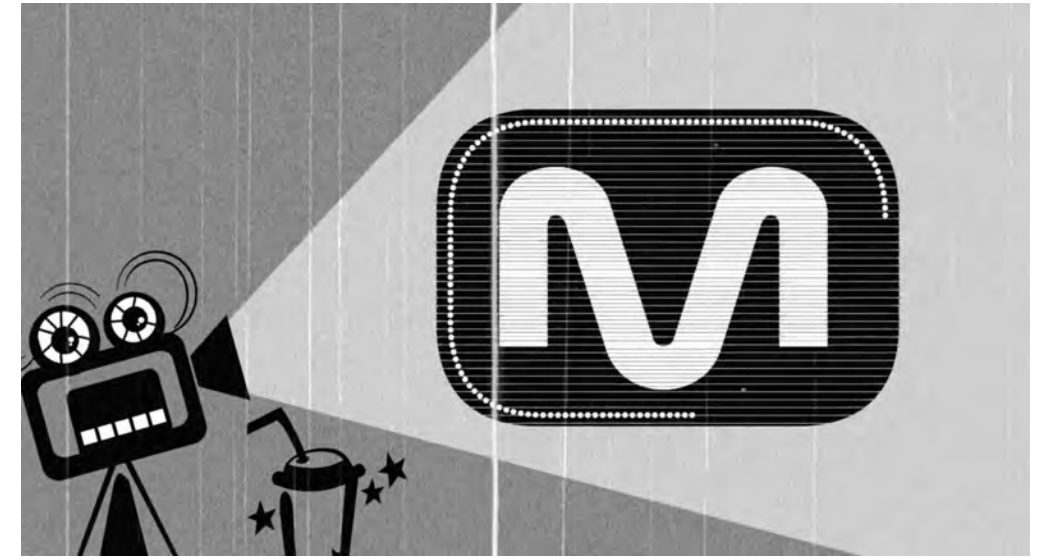
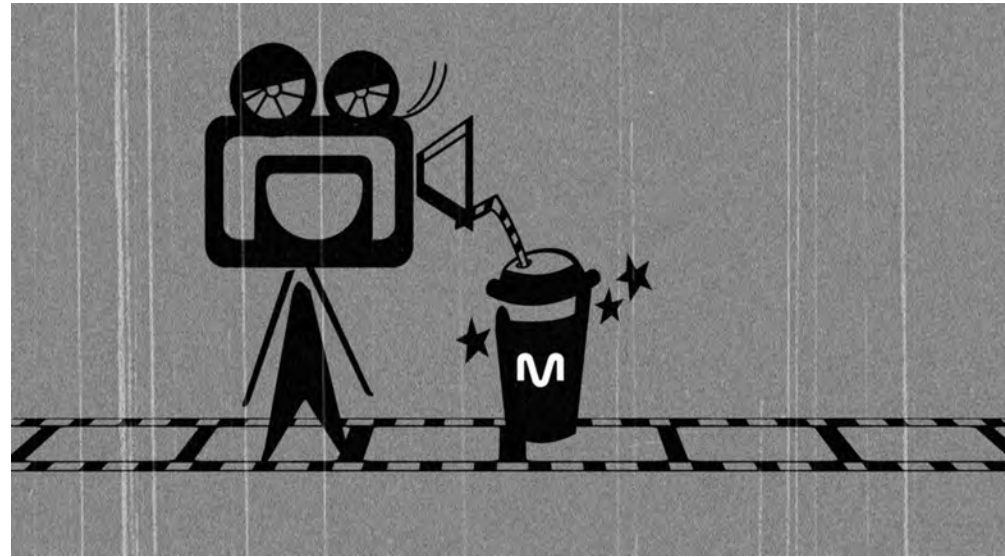
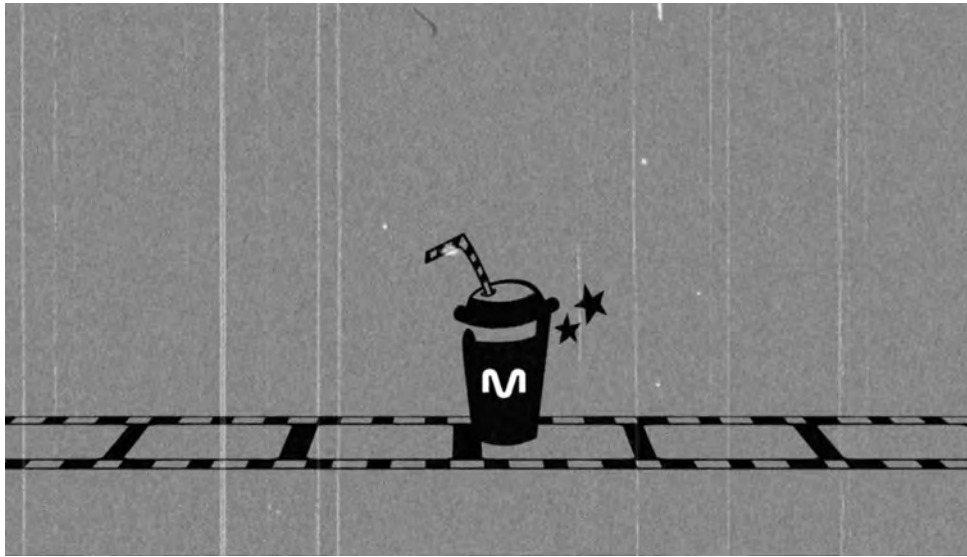
Poster Design Variations for SnapChat Promotion



Event News Letter

□ Show Graphic Package Design : Create Graphics and Animation for the new show “CinemAsia”

- SHOW TITLE ANIMATION – [Click here to watch](#)





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SHORT

CUTS

ORIGINAL SHOW

□ Create Visuals for Original Show, Short Cuts

- Create the Logo and Show Graphics.



Logo Design Variations



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SUPERSTYLED

HAIR ROOM SERVICE

ORIGINAL SHOW

□ Create Visuals for Original Show, SUPERSTYLED

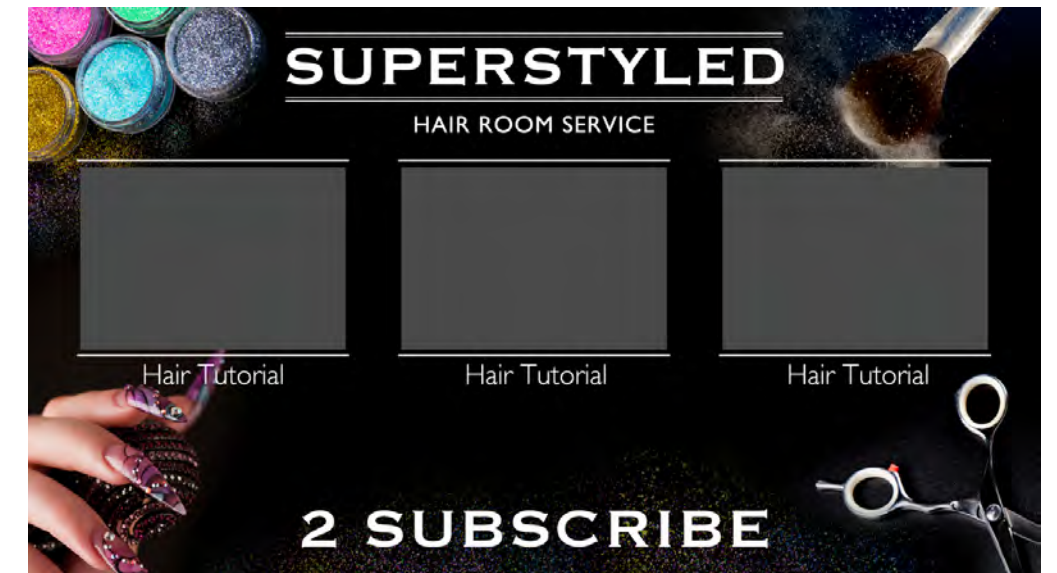
- Create the Logo, visual arts and Show Graphics.



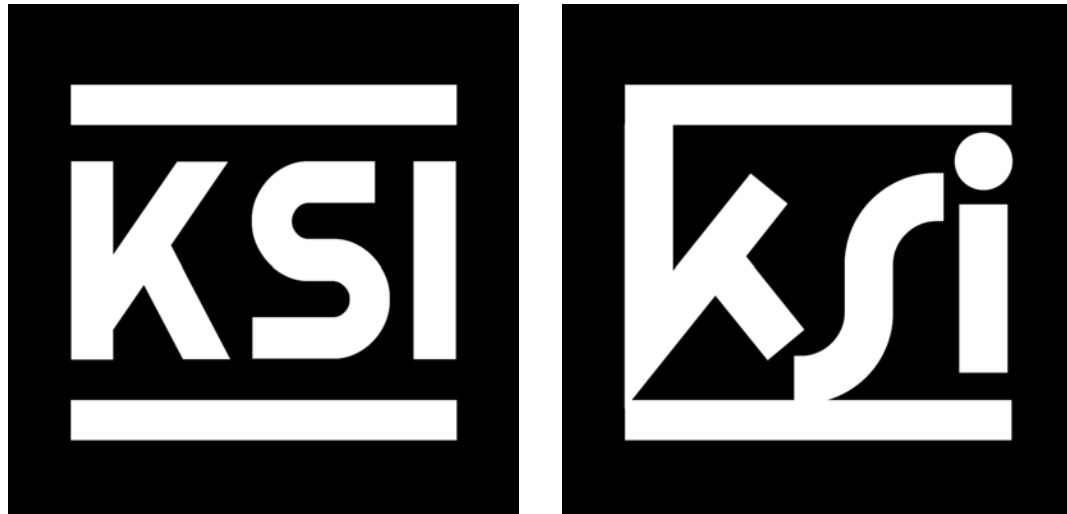
Title Card



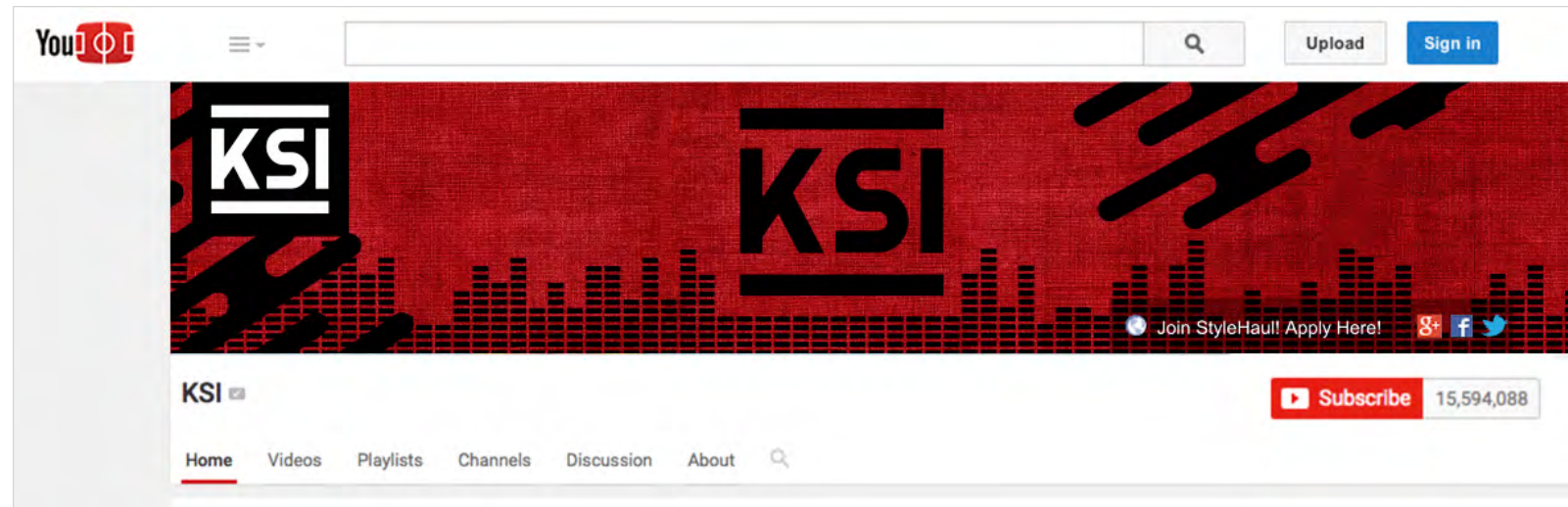
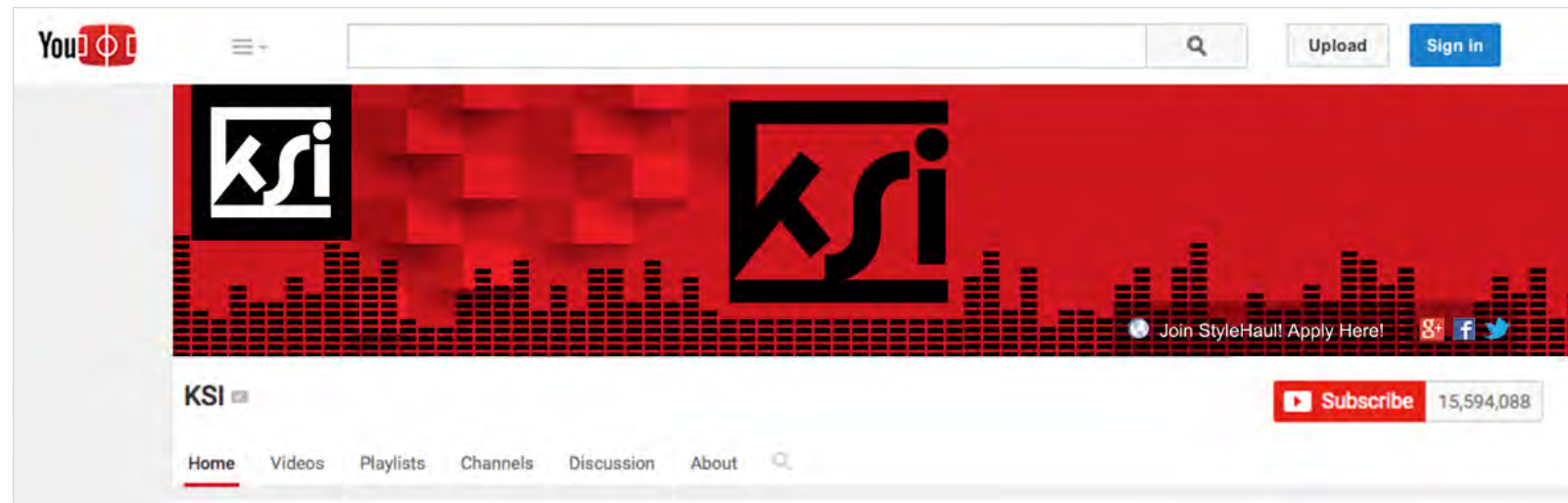
End Card



- Develop Channel Brand Identity - create the graphics for YouTube Channel branding for KSI YouTube Channel



Logo Design Variations



YouTube Banner Design Variations



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YouTube Channel Branding

□ Develop Channel Brand Identity - create Intro Animation with Sound Edit, Thumbnail Design for Cameron Dallas YouTube Channel

- SHOW INTRO ANIMATION - [Click here to watch](#)



❑ Create Show Graphics for Original Show and Develop YouTube Channel branding for FM (Fashion + Music) with Singer, Kimberly Cole

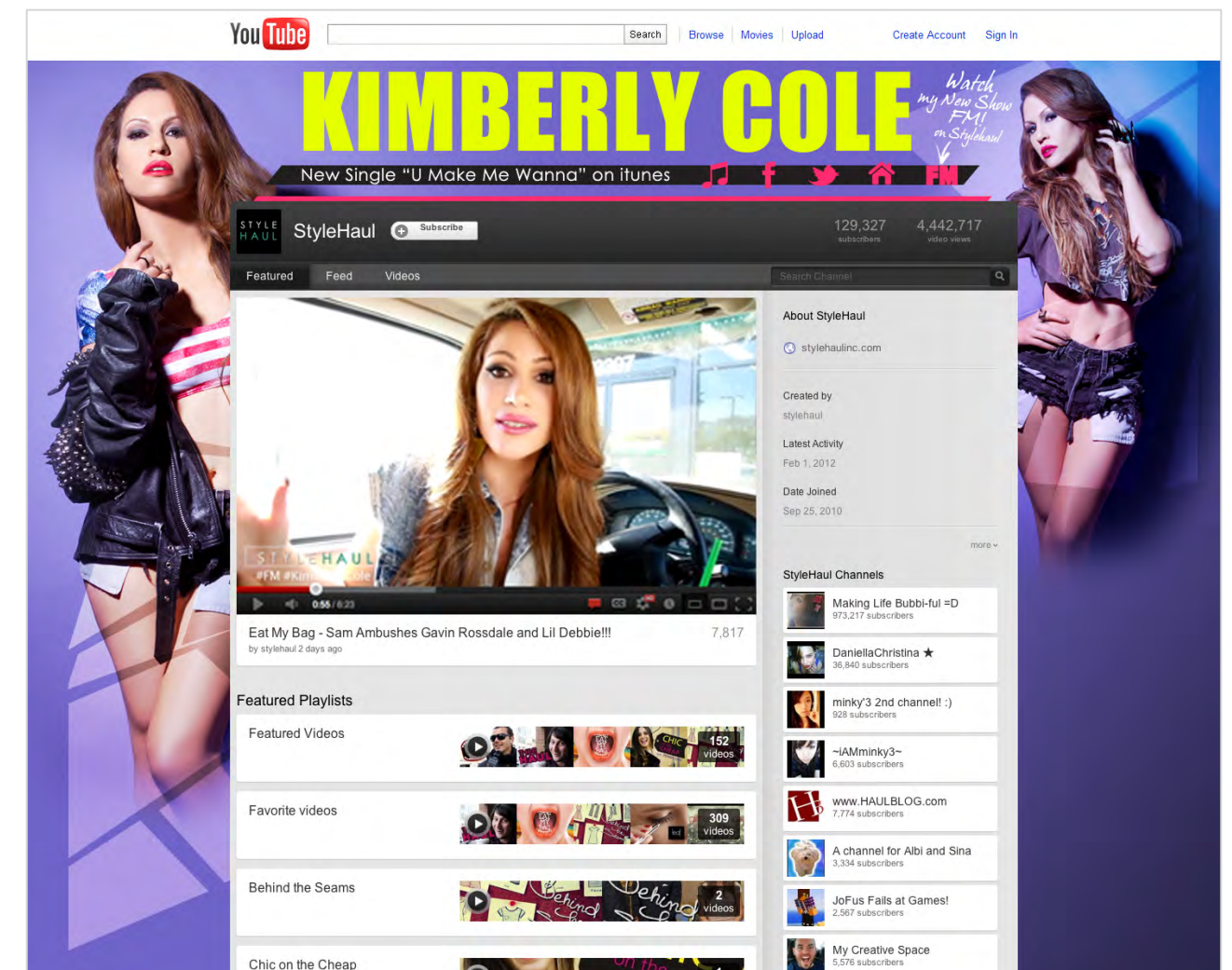
- FM TRAILER – [Click here to watch](#)



Logo Design



Show Graphics – Lower Thirds, End Card



YouTube Skin Design



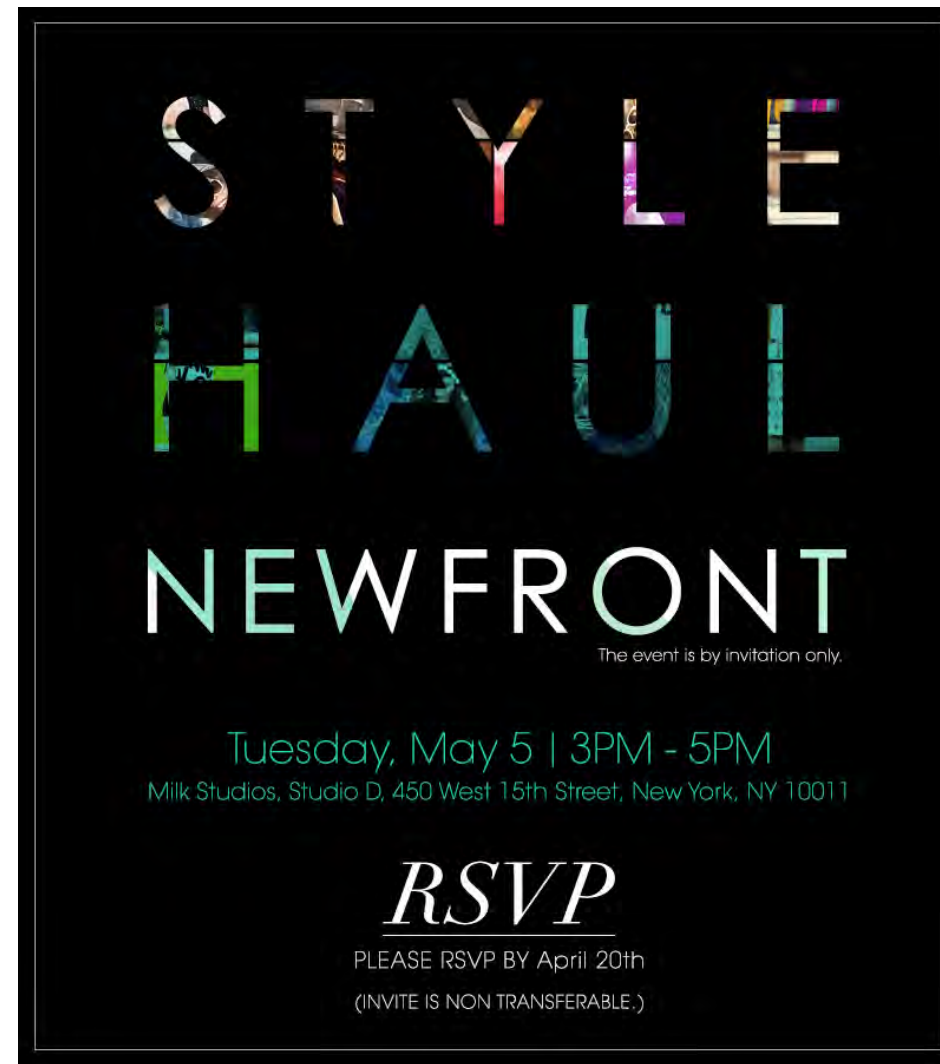
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STYLEHAUL

NEWFRONTS

□ Create Graphics for StyleHaul Newfronts 2015



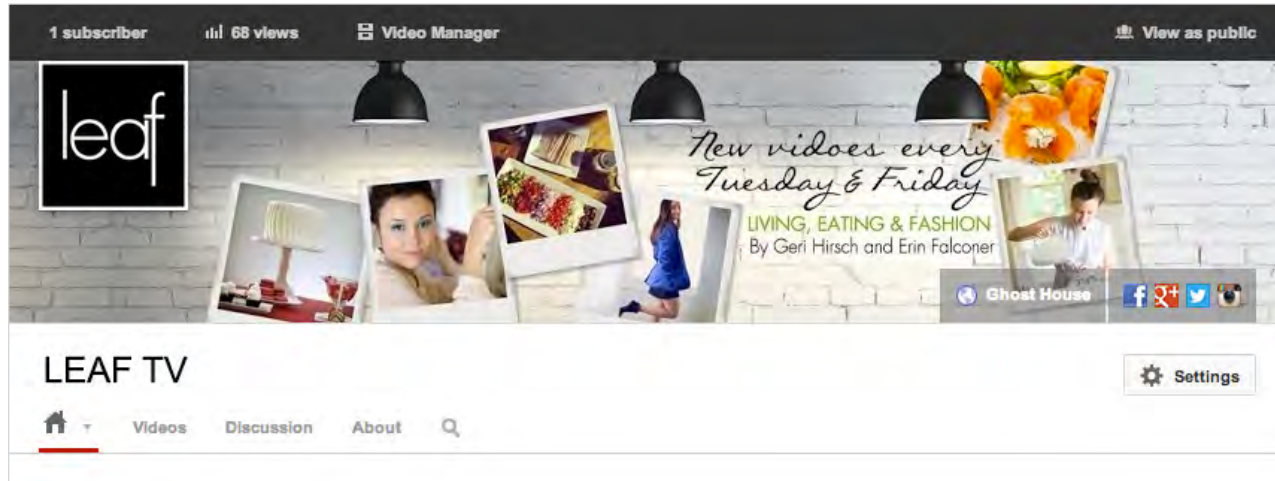


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LEAF TV

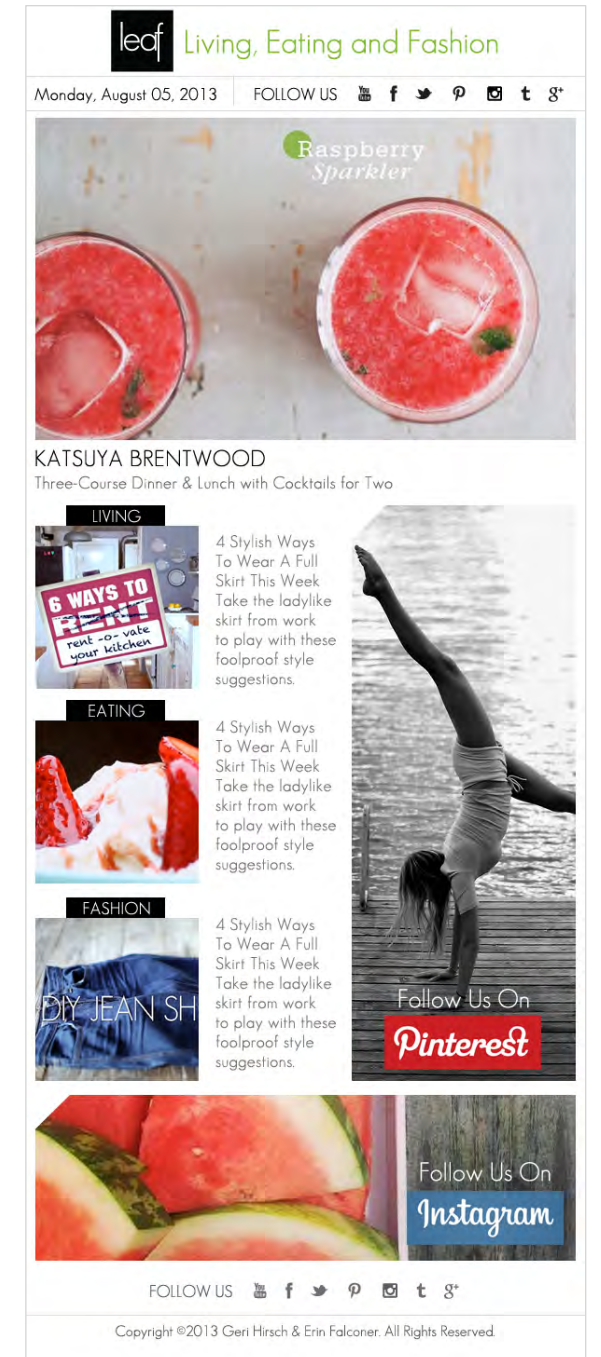
- Develop Channel Brand Identity - create YouTube Channel branding and design Webpage and Mailing template



YouTube Banner Design



Web Page and Mailing Template



□ Create Graphics and Pages for StyleHaul Web Site

